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entrance exam

styling and design co-ordination

brief

The applicant is to create two (2) A3 collage boards that show your area of interest. The area of interest could be in any of the following, or you may choose your own: **Fashion, Food, Interiors / Homewares or Lifestyle.**

It is the stylist's responsibility to create visual images for clients in the above areas. We suggest you take a particular theme and apply it to the collage. For example if you were to choose a specific fashion editorial subject such as swimwear you would then determine a theme for your editorial, as for example, "the Bond Girl look".

Then collage your visual imaging (you may choose magazine cut-outs, drawings, materials) so at a glance the theme and the product is recognisable. You may use colour blocking, words and landscape images to enhance the theme. Remember all styling is about selling a product so be sure to include some small written information about the product, price, design and availability.

If you choose to style an interiors collage, stick to an area e.g. kitchen, bedroom or living area, or a house, and then illustrate your theme according to style, colour and texture. Find visual references of your theme and choose suitable colours and textures that you feel match your choice and put them together in a collage board.

If you choose a Food or Lifestyle theme, perhaps you would like to consider styling a particular type of food or restaurant, as for example Japanese, Mexican, Italian or seafood. Use images that capture the theme of the food, or illustrate the appreciation of good food, the beauty of its presentation and the excitement of trying new ways of eating. Try capturing the restaurants atmosphere and the enjoyment which dining out offers.

Please note the entry exam is about discovering your potential as a styling student, we do not expect you to be a professional already. Do your best, have fun and good luck.